



# TERRY DAVIS

I'M A > Creative Director  
Content Creator  
Workhorse



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## EXPERIENCE

Creative Director >  
*K2 Studios / Havoc Television*  
2006 -

Currently leading story development and cross-media marketing campaigns for a pipeline of Imax film and television properties.  
Leader of creative and production teams for new media network. Developed brand identity and grew a start-up cable Video-On-Demand service into a global, multi-platform network in 55MM+ homes. Directed marketing across all media.  
Generated successful pitch strategies and fulfilled countless complex campaigns for blue chip advertisers featuring original brand-integrated content, and digital media.  
Conceived and launched the world's first 24-hour interactive TV channel.

Freelance Producer [Advertising] >  
*72 & Sunny*  
*TBWA Chiat Day*  
*Siltanen & Partners*  
*Catapult*  
1999-2006

Managed 1MM+ national advertising production/post process, accurate budget estimation and enforcement, efficient organization of labor and materials. Routinely unscrambled complex problems, met budgets, and kept everyone laughing.

*Microsoft, Nissan, Infiniti, Sony, Apple Computer, Gateway Computer, Round Table Pizza, Bakers Square*

Freelance Producer [Industrial] >  
*Visual Services Inc.*  
*Jack Morton*  
*MVP Collaborative*  
1995-2006

Responsible for production management, budget, design, directing, and post. Corporate training, consumer marketing, and trade show media.

*Audi, Ford, Pontiac, Lexus, Chevrolet, Cadillac*

Freelance Director >  
1995-2006

Directed national advertising and music videos. Represented by Public Works Films / HKM, Los Angeles.

*Apple, Kid Rock, Spock's Beard, Champtown*

## EDUCATION

MFA  
American Film Institute

BA  
Boston University

FINE ARTS PROGRAM  
Studio Arts Center, Florence  
Italy

## HIGHLIGHTS

Proficiencies >  
Graphic Design, Web Design, UX/UI Design, 3D design, Print Production, Story Development, Copywriting, Photo/Videography, Editing, Motion Graphics,

Software Proficiencies >  
Adobe CC (Ps, Ill, Pr), Final Cut, Filemaker, Cheetah 3D, MS Office, many more

Accolades>  
3 Tellys, CINE Golden Eagle – Short Film, LiqueTex Artist of the Month, Best Music Video – Detroit Metro Times Awards

Internationally shown and published painter > [terrydavisart.com](http://terrydavisart.com)

Los Angeles Galaxy – Official Artist

Mentor - Big Brothers Big Sisters